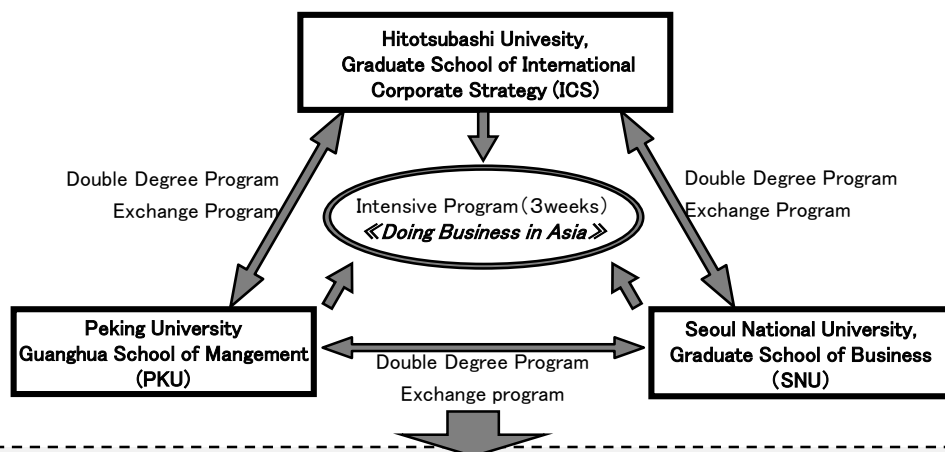


FY2016 Inter-University Exchange Project Hitotsubashi University

Support for the Formation of Collaborative Programs with Universities in Asia

【Asia Business Leaders Program II Advanced】(Adopted year: FY2016, (Type A – 1・CAMPUS Asia))

【Summary of Project】



Support for Education and Research

- ◆ BEST Alliance Symposium: Annual symposium hosted by each school in turn
- ◆ Joint Research: Faculty from the three universities will collaborate in joint research projects. The results of this research will be disseminated through the BEST Symposium and would be reflected on curriculum development.
- ◆ Career Support: Support students to get internship opportunities etc.
- ◆ Lectures by Business Leaders: Invite business leaders to interactive sessions with students

Management

- Steering Committee: Steering committee hold deans meeting twice a year with participation of deans, and faculty and staff members from the three universities
- Monitoring and Evaluation: Hearing from business leaders or government officials
- ABLP Academic Directors: One Faculty member from each school
- ABLP Professional Staff: Professional and English fluent staff members are assigned

【Summary of Exchange program】

This program involves students in the Master of Business Administration (MBA) programs. It includes a double degree program, a long-term exchange program, and short-term intensive exchange program, along with Joint research projects by faculty members from three schools. All outcomes will be disseminated through an annual symposium called “BEST Symposium”.

【Global Human Resource on the project】

Develop human resources for the future of Asian enterprise, by providing students with education tailored to the Asian region. Components of this education include an 1) understanding of Asian economy, government, social systems, culture, and business practices, 2) skills in cooperating and working in teams in a multicultural setting across the three countries of China, Japan and Korea 3) an understanding of business models and leadership styles that are appropriate for East Asia

【Feature on the project】

With the knowledge and experience gained in pilot program “ABLP”, “ABLP II” the program will continue to develop with expanding the area of interest to other Asian countries.

Cutting-edge technology and digitalization will be accelerated such as online course or video conference system, etc. to establish higher education system.

By sharing knowledge, this program will be leading model for globalization of Japanese higher education.

【Exchange number】

<Type A-①>

	2016	2017	2018	2019	2020
Accepted number in Japan	C 13	C 13	C 13	C 13	C 13
	K 13	K 13	K 13	K 13	K 13
Accepted number in China	J 13	J 13	J 13	J 13	J 13
	K 13	K 13	K 13	K 13	K 13
Accepted number in Korea	J 13	J 13	J 13	J 13	J 13
	C 13	C 13	C 13	C 13	C 13

1. FY2016 Progress

【Hitotsubashi University】

【Asia Business Leaders Program II Advanced】(Adopted year: FY2016, (Type A – 1・CAMPUS Asia))

■ Exchange Programs



< November, Seoul University Study Tour >

Student-Mobility

○ Outbound

For Exchange Program, 1 student to PKU.

For Double Degree Program, 1 student to SNU.

○ Inbound

For Exchange Program, none.

For Double Degree Program, 1 student each from PKU and SNU.

In addition, 29 students from SNU participated in SNU Study Tour held in November. This program enabled a dynamic interaction between 29 SNU students and all ICS students. And also it contained a few company visits to Japanese companies, as well as sessions on Japanese business to help SNU students' understanding of Japanese business.

<TypeA-①>

	2016
Accepted number in Japan	C 1 K 30
Accepted number in China	J 1 K 3
Accepted number in Korea	J 1 C 5

■ Forming the University Network with Quality Assurance

Revision of the Memorandum of Understanding (MoU)

MoU both for BEST Alliance and Double Degree Program were revised. It allowed Part-time students from partner schools to participate Double Degree Program.

Expansion to other Asian universities

Double Degree Program with Renmin University has been started.



< November, BEST Alliance Symposium in Seoul >

■ Promotion of Student-Mobility Environment

Online Courseware

ICS introduced a new online courseware, and it help incoming and outgoing students to get explicit information timely.

Information Session at partner schools

To accelerate students mobility between 3 schools, the Information sessions were held at partner schools.

■ Internationalization of the university

Very flexible and advanced approaches have been started. One of the exchange students accepted from the Chinese University of Hong Kong attended the company visit during SNU Study Tour in November.

And Double Degree student accepted from PKU joined a one-week intensive program hosted by Koç University in Turkey as an elective course called "Global Network Week". Students can select one from almost 20 programs hosod by GNAM (Global Network for Advanced Management) member schools all over the world.

■ Information disclosure and Publication of outcome

Hitotsubashi university is developing a scenario to expand Double Degree Program to other schools or departments.

And also a symposium will be held in next fiscal year, to share the knowledge and experiences through this project with other universities or organizations for higher education

■ Good Practices

Information sessions were held at partner schools, to promote student exchange.

Accepted the first Double degree students from SNU finally.

29 SNU students participated "SNU Study Tour" in November.

2. FY2017 Progress

【Hitotsubashi University】

【Asia Business Leaders Program II - Advanced】(Adopted year: (Adopted year: FY2016, (Type A-1 CAMPUS ASIA))

■ Exchange Programs



〈 Doing Business In Asia 〉

This program is developed for MBA students of Hitotsubashi University ICS (hereinafter “ICS”), Peking University Guanghua School of Management (hereinafter “PKU”), and Seoul National University Business School (hereinafter “SNU”) to participate in a double degree program, a term-long exchange program, and Summer intensive program. Also, faculty members of the three schools work on joint research projects, and outcomes are presented in an annual “BEST Symposium”. All the programs, the committee conference, information sessions and BEST Alliance Symposium were facilitated as scheduled.

Student-Mobility

○ Outbound (from ICS)

Term-long Exchange Program: 2 students to PKU, 1 students to SNU
Summer Intensive Program “Doing Business in Asia”: 10 students to PKU/SNU

○ Inbound

Term-long Exchange Program: 1 student from PKU, 1 student from SNU
Double Degree Program: 1 student from PKU, 1 student from SNU
Summer Intensive Program “Doing Business in Asia”: 10 students from PKU and 8 students from SNU

■ Forming the University Network with Quality Assurance

BEST Alliance Symposium was held on November 9-10, 2017, by ICS. All the members from three schools got together in the conference and share the update information of the program, key note speeches and joint research presentations. Further development of the partnership in advanced programs were confirmed during the symposium.

■ Promotion of Student-Mobility Environment

Online Courseware

New online courseware was implemented in ICS for smoother operation of all MBA courses including ABLP II and other global programs. It also enabled easier and faster information sharing for faculty and students.

Information Session at partner schools

To pursue more active exchange among the three schools, representative from each school visits partner schools for promotion of home school.

■ Internationalization of the university

Information disclosure and Publication of outcome

Incoming PKU and SNU students at ICS have an opportunity to join global programs such as “Global Network Week” hosted by member schools of Global Network for Advanced Management(GN). Through their communication with other GN partner school students, we can introduce this program internationally. ICS Marketing staff aggressively publishes and updates the activities of the ABLP programs on the school website, collaborating with a professional PR consultant.

■ Good Practices

Information sessions at partner schools have positive impact. In November 2017, ICS visited PKU and held an information to accelerate school partnership in the program.

Students from SNU had participated in “SNU Study Tour” in Tokyo, hosted by ICS.

〈TypeA—①〉

	2017
Accepted number in Japan	C 12 K 10
Accepted number in China	J 12 K 8
Accepted number in Korea	J 11 C 15



〈 BEST Symposium 〉

3. FY2018 Progress

【Asia Business Leaders Program II -Advanced】

(Adopted year: FY2016, (Type A1 CAMPUS ASIA))

■ Exchange Programs



〈 Doing Business in Asia 〉

This program is developed for MBA students of Hitotsubashi University ICS (hereinafter “ICS”), Peking University Guanghua School of Management (hereinafter “PKU”), and Seoul National University Business School (hereinafter “SNU”) to participate in a double degree program, a term-long exchange program, and summer intensive program. Also, faculty members of the three schools work on Joint Research Projects, and the findings are presented in an annual “BEST Symposium.” All the programs, the committee conference, information sessions, and BEST Alliance Symposium were facilitated as scheduled in FY2018.

■ Student-Mobility

○ Outbound (from ICS)

Double Degree Program: 1 student to PKU, 1 student to SNU
Summer Intensive Program “Doing Business in Asia”: 10 students to PKU/SNU

○ Inbound

Double Degree Program: 1 students from PKU
Term-long Exchange Program: 2 students from PKU
Summer Intensive Program “Doing Business in Asia”: 9 students from PKU, 8 students from SNU
SNU Study Tour: 23 students from SNU

<TypeA-①>

	2018
Accepted number in Japan	C 12 K 31
Accepted number in China	J 11 K 11
Accepted number in Korea	J 11 C 10

■ Forming the University Network with Quality Assurance

The MOU has been revised among three schools by 2017. It enabled to transfer the credit smoothly; moreover, the process of grade management and conferment of degree became clear.

BEST Alliance Symposium was held on November 9, by PKU. All the members from three schools shared the updated information of the program, keynote speeches, and joint research partner. Further development of the partnership in the advanced program was confirmed during the Symposium.



〈 BEST Symposium 〉

■ Promotion of Student-Mobility Environment

Part-time MBA

From 2018, ICS has started to welcome Part-time MBA students. By accepting these students ICS seeks to develop students with a wide field of vision, integrating different cultures, and diverse backgrounds.

Information Session at partner schools

To pursue more active exchange among the three schools, a representative from each school visited the partner schools to promote the home school. A faculty member from SNU came to ICS to have an information session for our students in 2018.

■ Internationalization of the university

Information disclosure and Publication of outcome

ICS renewed the website, and the marketing team aggressively published and updated the activities of the ABLP programs on the website, also included PKU’s and SNU’s website links for easy access. In addition to our school website, we utilized SNS channels (Instagram, Facebook) to communicate our activities to the world.

■ Good Practices

In November 2018, ICS visited PKU and held an information session to promote our program and the ABLP partnership. The information sessions had a positive impact. In 2018, 23 students from SNU participated in the “SNU Study Tour” in Tokyo, hosted by ICS. The program included sessions by ICS faculty members, as well as, company visits, and networking events with ICS students.

4. FY2019 Progress

【Asia Business Leaders Program II -Advanced】

(Adopted year: (Adopted year: FY2016, (Type A-① CAMPUS Asia))

■ Exchange Programs



〈 Doing Business in Asia 〉

This program is developed for MBA students of Hitotsubashi University ICS (hereinafter “ICS”), Peking University Guanghua School of Management (hereinafter “PKU”), and Seoul National University Business School (hereinafter “SNU”) to participate in a double degree program, a term-long exchange program, and summer intensive program. Also, faculty members of the three schools work on Joint Research Projects, and the findings are presented in an annual “BEST Symposium.” All the programs, the committee conference, information sessions, and BEST Alliance Symposium were facilitated as scheduled in FY2019.

Student-Mobility

○ Outbound

Term-long Exchange Program: 2 students to PKU

Summer Intensive Program “Doing Business in Asia”: 10 students to PKU/SNU

○ Inbound

Double Degree Program: 1 students from PKU

Term-long Exchange Program: 1 student from PKU

Summer Intensive Program “Doing Business in Asia”: 10 students from PKU

〈TypeA-①〉

	2019
Accepted number in Japan	C 12 K 0
Accepted number in China	J 12 K 11
Accepted number in Korea	J 10 C 10

■ Forming the University Network with Quality Assurance

The MOU has been revised between ICS and PKU in 2019. It enabled to transfer the credit smoothly; moreover, the process of grade management and conferment of degree became clear.

BEST Alliance Symposium was held on November 7, by SNU.

All the members from three schools shared the updated information of the program, keynote speeches, and joint research partner. Further development of the partnership in the advanced program was confirmed during the Symposium.



〈 BEST Symposium 〉

■ Promotion of Student-Mobility Environment

Part-time MBA

From 2018, ICS has started to welcome Part-time MBA students. By accepting these students, ICS seeks to develop students with a wide field of vision, integrating different cultures, and diverse backgrounds.

Information Session at partner schools

To pursue more active exchange among the three schools, a representative from each school visited the partner schools to promote the home school. A faculty member from PKU came to ICS to have an information session for our students in 2019.

■ Internationalization of the university

Information disclosure and Publication of outcome

ICS renewed the website in FY2018. In FY2019, the marketing team enhanced contents related to the ABLP programs on the website, also included PKU’s and SNU’s website links for easy access. In addition to our school website, we utilized SNS channels (Instagram, Facebook) to communicate our activities to the world.

■ Good Practices

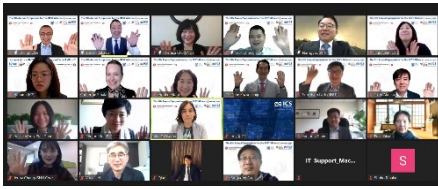
In October 2019, ICS held an information session for PKU via zoom to promote our program and the ABLP partnership. In November 2019, ICS visited SNU and held an information session to promote our program and the ABLP partnership. The information sessions had a positive impact.

5. FY2020 Progress

【Hitotsubashi University】

Asia Business Leaders Program II Advanced】(Year adopted: FY2016, (Type A – 1 CAMPUS Asia)

■ Exchange Programs



〈Best Alliance Symposium 2020〉

Hitotsubashi University ("ICS"), Peking University ("PKU"), and Seoul National University ("SNU") collaborate to develop next-generation business leaders in Japan, China, and Korea. The partnership offers MBA students the opportunity to earn double-degree, have a semester-long exchange program, or have a short-term intensive program (ex. Doing Business in Asia, SNU Study Tour). Furthermore, faculty members of the three Business Schools conduct joint research. The results of each activity are reported and presented at the annual symposium jointly held by the three universities. This initiative is based on the BEST Business School Alliance agreement among the three universities which was renewed in 2020. The best practices for hybrid and online classes were shared amongst the schools at the annual symposium.

Student-Mobility

○ Outbound

Due to the COVID-19 pandemic, Hitotsubashi ICS did not send students to partner Business Schools.

○ Inbound

Double Degree Program:

2 students from PKU to ICS

Semester-long Exchange:

1 student from PKU to ICS

Summer Intensive Program “Doing Business in Asia”:

Canceled due to COVID-19

SNU Study Tour (online):

14 students from SNU to ICS

<TypeA-①>

	2020
Accepted number in Japan	C 3 K 14
Accepted number in China	J 0 K 3
Accepted number in Korea	J 0 C 1

■ Forming the University Network with Quality Assurance

The BEST Alliance agreement, which is the basis of this project, was renewed, and the cooperative system for student exchange and joint research was firmly established. In November 2020, the BEST Alliance Symposium was held online to share the results of joint research and best practices for countermeasures against new corona virus. In December, the SNU Study Tour was held online, and guest speakers from Japanese companies were invited to give short intensive lectures to Korean MBA program students.



〈BEST Alliance Symposium 2020〉

■ Promotion of Student-Mobility Environment

Throughout 2020, ICS prepared the environment for accepting international from partner institutions. ICS has a broadcasting studio with CG backgrounds and has accumulated knowledge about online classes for several years. With this knowledge, ICS was able to be one of the first Universities in Japan to switch to online courses, before the declaration of the state of emergency. In addition, ICS took some measures to provide hybrid and online classes, such as reinforcing the sound system in the large classroom and assigning a full-time technical staff. In addition, ICS held a joint online information session for PKU and SNU students providing an opportunity for students of the three Business Schools to interact.

■ Internationalization of the university Information disclosure and Publication of outcome

A marketing person has been assigned to further enhance the website of this project. The PKU and SNU websites are now easily accessible through mutual links. In 2020, ICS published a report on the BEST Alliance Symposium held online and featured an article on the Double Degree Program students from PKU. In addition to the website, social network sites such as Instagram, Facebook, and LinkedIn are also utilized to promote the ICS's efforts.

■ Good Practices

ICS originally has an environment for implementing classes and curriculum in full English, so the double degree program can be operated without any problems. Teachers with degrees from top overseas business schools maintain a network and build a world-class curriculum. On top of that, each school's unique curriculum is further tuned. In addition, relationships of faculty and staff among the three schools are deepening year by year, which has improved the quality of support.

Every year, ICS invites faculty members from SNU to give lectures to ICS students. In 2020, classes were conducted completely online, but by promoting communication between faculty members and students through online whiteboards, etc., the environment remained the same despite the fact that it was not possible to study abroad. It was a good opportunity to hold classes and to inform about the appeal of studying abroad at SNU.

In addition, by holding a briefing session jointly with PKU / SNU, it became possible for each school staff and students to share information efficiently, and the students of the three schools were able to meet and interact with each other, so the value unique to online was discovered.